



IDEA

ideation process to innovation

PROJECT N°KA227-A1EF83D7



FOLLOW US ON SOCIAL MEDIA



@IDEA PROJECT



@IDEAPROJECT



MORE INFORMATION ON



[HTTPS://IDEAPROJECT.ERASMUS.SITE/](https://ideaproject.erasmus.site/)



Co-funded by the
Erasmus+ Programme
of the European Union

THE EUROPEAN COMMISSION'S SUPPORT FOR THE PRODUCTION OF THIS PUBLICATION DOES NOT CONSTITUTE AN ENDORSEMENT OF THE CONTENTS WHICH REFLECTS THE VIEWS ONLY OF THE AUTHORS, AND THE COMMISSION CANNOT BE HELD RESPONSIBLE FOR ANY USE WHICH MAY BE MADE OF THE INFORMATION CONTAINED THEREIN.



PROJECT CONSORTIUM

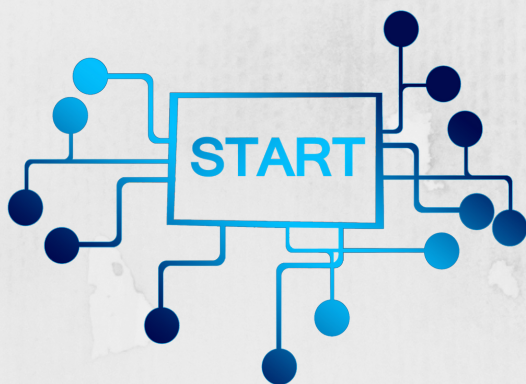
- VALENCIA INNOHUB (SPAIN)
- E&D KNOWLEDGE CONSULTING (PORTUGAL)
- DANMAR COMPUTERS COMPANY (POLAND)
- UNIVERSIDAD DE EXTREMADURA (SPAIN)
- MATERAHUB INDUSTRIE CULTURALI & CREATIVE (ITALY)



IDEA PROJECT AIMS TO DELIVER A SOLUTION TO SUPPORT SMES TO BECOME MORE INNOVATIVE AND BE MORE PREPARED TO FACE THE CHALLENGES AND OBSTACLES OF UNEXPECTED AND RISKY GLOBAL SITUATIONS LIKE THE CURRENT COVID-19 PANDEMIC.

OBJECTIVES

THE MAIN OBJECTIVE OF THE PROJECT IS THE DEVELOPMENT OF AN INNOVATION, CREATIVITY AND MULTIDISCIPLINARY COLLABORATION AWARENESS AND ENGAGEMENT METHODOLOGY AND OF A PRACTICAL AND USER-FRIENDLY TOOL TO SUPPORT SMES FROM TRADITIONAL AND CREATIVE SECTORS TO SUPPORT THE IMPLEMENTATION OF IDEATION TECHNIQUES, WITH THE ENGAGEMENT OF MULTIDISCIPLINARY TEAMS.



WHO SHOULD BE INTERESTED?

TRADITIONAL AND CREATIVE SME AND STARTUPS MANAGERS AND STAFF.



THE EUROPEAN COMMISSION'S SUPPORT FOR THE PRODUCTION OF THIS PUBLICATION DOES NOT CONSTITUTE AN ENDORSEMENT OF THE CONTENTS WHICH REFLECTS THE VIEWS ONLY OF THE AUTHORS, AND THE COMMISSION CANNOT BE HELD RESPONSIBLE FOR ANY USE WHICH MAY BE MADE OF THE INFORMATION CONTAINED THEREIN.

PROJECT RESULTS



THE PROJECT AIMS TO DEVELOP A NEW TOOL TO SUPPORT INNOVATION, CREATIVITY AND COLLABORATIONS AS A MEANS FOR GROWTH, SUSTAINABILITY AND RESILIENCE IN UNEXPECTED SITUATIONS. IT WILL DO SO BY PRODUCING THIS MAIN OUTPUT:

ONLINE PLATFORM

A KEY OUTPUT AS A USER-FRIENDLY, PORTABLE AND INTERACTIVE SOLUTION TO SUPPORT IMPLEMENTATION OF OPTIMAL IDEATION TECHNIQUES FOR INNOVATION IN SMES AND FOSTER COLLABORATION BETWEEN TRADITIONAL AND CREATIVE SMES. THIS GOAL WILL BE REACHED BY PROVIDING:

- SME DIAGNOSIS/PROFILING TOOL
- CREATIVE TECHNIQUES MATCHING TOOL
- SMES MATCHING TOOL
- E-TUTOR FOR IDEATION



Co-funded by the
Erasmus+ Programme
of the European Union