



IDEA

ideation process to innovation

IDEA. Supporting tools and training to support multidisciplinary
IDEAtion processes for innovation

NEWSLETTER 3

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Extremadura



Erasmus+

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THIRD TRANSNATIONAL PROJECT MEETING HOSTED IN POLAND



Danmar Computers hosted the third IDEA project meeting, on the 15th and 16th of June 2022, in the city of Rzeszow (Poland).

During these days, partners had the opportunity to review the project plan and strategy, analyse tasks accomplished and define the next steps.

The meeting had a particular focus on the presentation of the matching tool of ideation techniques, group work and consolidation of the matching tool to work with, and design of a solution approach highly based on practicality, user-friendly, and oriented to support the achievement of the result by target groups.

All partners are highly motivated to develop a deliver you a very useful tool to support your business innovation!

Project achievements and next steps

To achieve the goals of the project and deliver high-quality content to our target groups, all partners have been working hard and engaged, during the third semester of the project, for output development. During this period, the partnership has completed the following tasks:

- Ideation Techniques contents
- Matching tool
- Draft proposal of the online platform

Next steps

During the next semester, partners will be working in:

- Conclusion of the online platform to support ideation techniques implementation and collaborative work by the target groups.
- Development of piloting with entrepreneurs and SMEs.

DON'T MISS THIS OPPORTUNITY, YOU WILL BE INTERESTED IF YOU ARE:

→ **Main target group:** Traditional and creative SMEs and startup managers and staff.

→ **Secondary target group:** Organizations working with the target groups (business associations, chambers of commerce, science and technology parks, incubators, consultants and trainers, universities, among others) as well as with local, regional, and national political decision-makers.

To deliver highly practical and adjusted to the target group's needs solutions is our important goal! Share your stories, experiences, and questions with us. Take part in the solution process development from the beginning!

WHAT IS IDEA PROJECT?

IDEA is part of the Erasmus+ of 5 partner organizations based in Cáceres (Spain), València (Spain), Matera (Italy), Valbom (Portugal) and Rzeszów (Poland).

The main objective of the project is the development of an innovation, creativity and multidisciplinary collaboration awareness and engagement methodology and of a practical and user-friendly tool to support SMEs from traditional and creative sectors to support the implementation of ideation techniques, with the engagement of multidisciplinary teams.

This way, the project tackles a critical gap in the innovation process – access to knowledge and easy-to-implement tools to foster ideation sessions, as the first step in the innovation process, inside SMEs and startups.

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